



Let your light shine online

People “Go to the Internet” to Learn about the Church



Elder Quentin L. Cook

“There are a lot of people today who would like to know more about our faith but they are concerned about having their privacy invaded. They want to look at things in their own time and in their own way. They do not want to feel...any pressure.... We feel that the Internet and the privacy that it affords people is a wonderful way to do that.... There are a lot of people who are just not going to call a number.... But **they will go to the Internet** and look into it and we think that's happening on a significant scale.”

People “Go to the Internet” to Learn about the Church

...and they use Google or other search engines more often than Church-owned websites.

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, blue, green, red) with a trademark symbol (TM) to the upper right.

Unfortunately, the Internet is full of deceitful and demeaning voices.



[MORMON UNDERGARMENTS - WE ARE AT WAR!](#)

04:03

I explain temple undergarments and share a testimony.

Tags: [War](#) [mormon](#) [atheist](#) [temple](#) [undergarments](#)

Added: 1 month ago in Category: [People & Blogs](#)

From: [morman777](#)

Views: 7,075



61 ratings



[Holy Mormon Underwear](#)

01:26

Mormon Holy underwear has magical powers???????????

Tags: [Mormon](#) [Holy Underwear](#) [Ceremonies](#) [Joseph Smith](#) [Book of Latter](#) [day saints](#) [false doctrine](#) [colt](#) [brain wash](#) [temple](#)

Added: 4 months ago in Category: [People & Blogs](#)

From: [funkman99](#)

Views: 5,263



37 ratings



[mormon dogma and lies](#)

09:15

I want to give my review on Mormonism and its false teachings its teaches

Tags: [mormon](#) [joseph smith](#) [brigham young](#) [lds](#) [temple](#) [utah](#) [salt lake](#) [city](#) [lies](#) [christian](#) [god](#) [Jesus](#) [jesus](#) [God](#) [worship](#) [cult](#)

Added: 8 months ago in Category: [News & Politics](#)

From: [jezuzfreak777](#)

Views: 6,417



101 ratings



CONTENDER MINISTRIES

What the Mormon Missionaries Won't Tell You

Missionary knock at our door. If you have ever invited them in and listened to a presentation of their beliefs, you probably are a Christian. However, while trying to convince you that your Church is wrong and the Mormon Church is right, there are several things the missionaries will be reluctant to tell you about:

1 that the God they worship was not always God.

that God was God from all eternity. I will refute that idea, and take away the veil, so that you may see. (Teachings of the Prophet Joseph Smith, pg. 15)*

1 that they believe Jesus Christ is the spirit brother of Satan:

the Savior of the world was contested by one of the other sons of God. He was called Lucifer, son of the morning. Haughty, ambitious to become the Savior of mankind. (Milton R. Hunter, Gospel Through the Ages, pg.15)*

They Want Answers from Someone Like You

“The emergence of New Media is facilitating a world-wide conversation on almost every subject including religion, and nearly everyone can participate.

“Conversations will continue whether or not we choose to participate in them. But we cannot stand on the sidelines while others, including our critics, attempt to define what the Church teaches.

“The challenge is that there are too many people participating in conversation about the Church for our Church personnel to converse with and respond to individually. We cannot answer every question, satisfy every inquiry, and respond to every inaccuracy that exists. ...**some who seek answers want them to come directly from a member of the Church, like each one of you.**”



Elder M. Russell Ballard

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS • JULY 2008

Ensign

COVER STORY

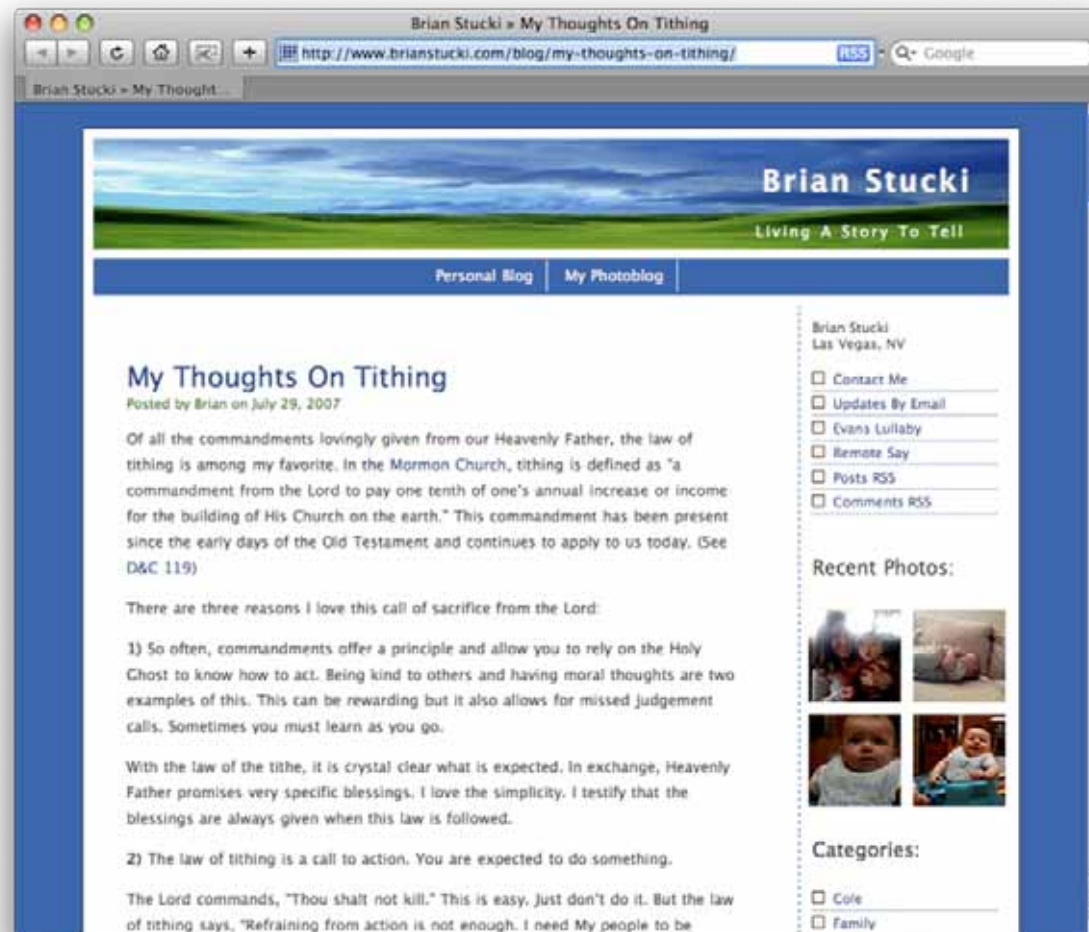
Sharing the Gospel Using the Internet, p.58

President Henry B. Eyring, p.8

President Dieter F. Uchtdorf, p.16

What Parents Have Learned from Family Home Evening, p. 34

A Success Story



This blog post on tithing led to a missionary referral.
This should happen all the time.







Our Vision

- ❑ Facilitate personal expressions of faith
- ❑ Illuminate the fruits of Church members
- ❑ Reach out to friends of other faiths using their own vocabulary
- ❑ Publish and market high quality content
 - Multiple domains
 - Multiple keywords
 - Multiple languages
- ❑ Provide a non-authoritative voice
- ❑ Refer people to the Church

Results

We use a color-coded report to measure our progress, with each square representing 1 page in the search engine results for a given keyword. The “bluer,” the better.

Color Key

	Good webpage
	Good webpage published or assisted by the More Good Foundation
	Neutral webpage
	Anti-Mormon webpage
	Webpage with mixed voices
	Webpage not about the Church

English Results

October 2005

Keyphrase

beliefs of mormonism

mormon

mormon beliefs

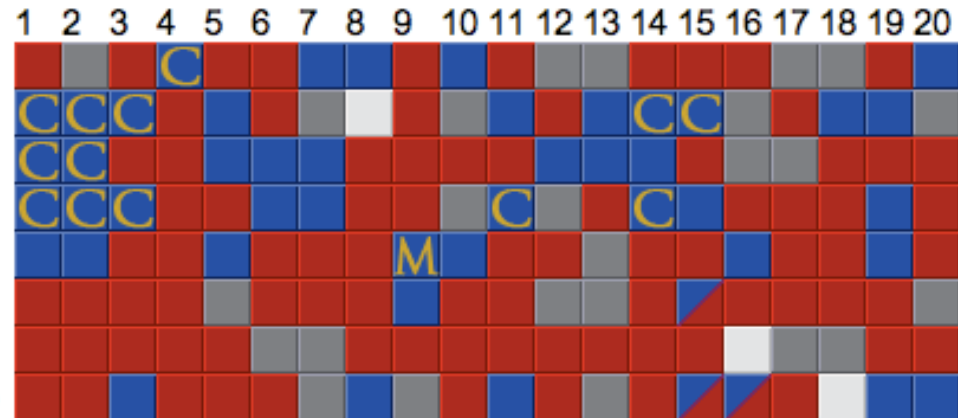
mormon church

mormon missionaries

mormon underwear

mormonism

what do mormons believe



July 2008

Keyphrase

beliefs of mormonism

mormon

mormon beliefs

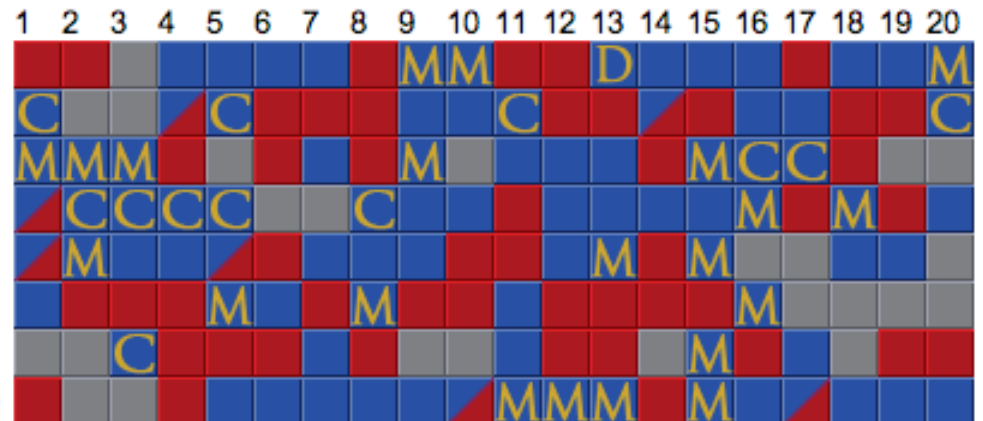
mormon church

mormon missionaries

mormon underwear

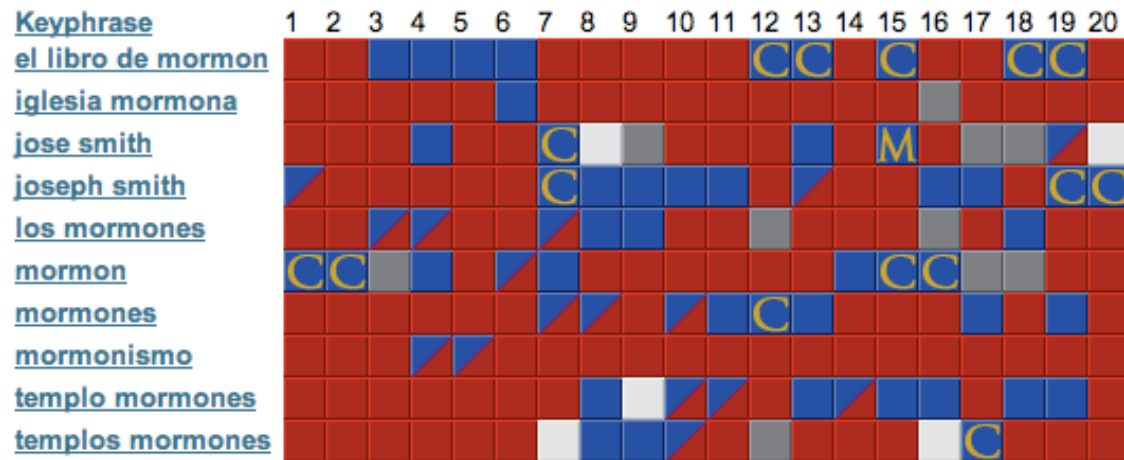
mormonism

what do mormons believe

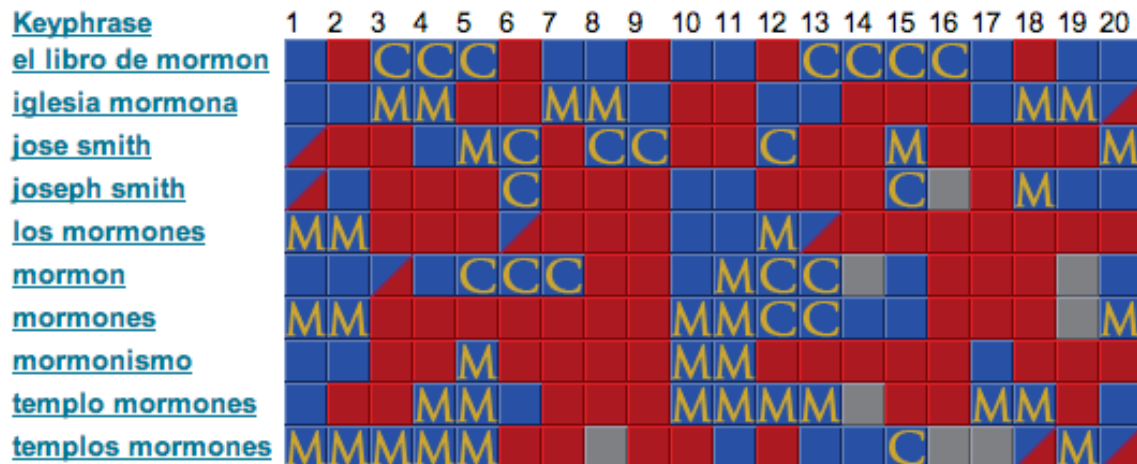


Spanish Results

October 2006



July 2008



Facilitate Personal Expressions of Faith

- We provide tools and training for Church members to share their beliefs on the Internet.

MormonWiki.com

The screenshot shows the main page of MormonWiki.com in a web browser. The browser's address bar displays the URL http://www.mormonwiki.com/mormonism/Main_Page. The page title is "Main Page - MormonWiki - Mormonism - the LDS Church, Beliefs & Religion".

The main content area features a "Main Page" header and a welcome message: "Welcome to **MormonWiki**, the free encyclopedia about **Mormons** from the perspective of faithful members. featuring 1,006 articles". To the right of this message is a grid of navigation links:

- All Articles
- All Mormon Videos
- by Category
- Jesus Christ
- Prophets
- Book of Mormon
- LDS Leaders
- LDS Beliefs
- Temples
- Missionary Work
- Charitable Work

On the left side, there is a navigation menu with the following items:

- MormonWiki Home
- MormonWiki Articles
- Categories
- Articles Needed
- Recent changes
- Random page
- Help
- Policies
- More Good Foundation
- Member portal
- Mormon Testimonies

Below the navigation menu is a "languages" section with links for: Español, Português, Italiano, Français, Danske, Deutsch, Русский, العربية, and Nederlands.

A search box is located below the languages section, with "Go" and "Search" buttons.

The "About the Church" section contains the following text: "Today **The Church of Jesus Christ of Latter-day Saints** (casually known as the Mormon Church) has over 12.5 million members in over 160 nations worldwide. Over 124 of its beautiful temples adorn sites in North, South, and Central America, Europe, Asia, Africa, and numerous islands of the sea. Its relief and humanitarian efforts have helped bless the lives of millions around the world, regardless of faith, as it follows the example of its Living Head, **Jesus Christ**. Sadly, the Mormon Church is still greatly misunderstood and many myths and falsehoods still exist. We hope that this site may prove informational to those who visit with the sole purpose of finding information on either a given topic in Mormonism or simply about Mormons in general. Articles cover topics about such things as basic Mormon beliefs, Mormon doctrine, Mormon history and leadership, temple work, family life, Mormon literature, controversial topics, and Church organizations and humanitarian efforts."

The "Featured Video" section shows a video player with a play button.

The "Featured Scripture" section displays: "2 Nephi 25:26 - And we talk of **Christ**, we rejoice in **Christ**, we preach of **Christ**, we prophesy of **Christ**, and we write according to our prophecies, that our children may know to what source they may look for a remission of their sins."

The "Featured Individual" section features a portrait of Gordon B. Hinckley and the following text: "President **Gordon B. Hinckley** is the fifteenth and current Prophet and President of **The Church of Jesus Christ of Latter-day Saints** or Mormon Church, as nonmembers know it. He was born in Salt Lake City, Utah in 1910. He attended the University of Utah where he received a journalism degree. Afterwards he served a mission to Great Britain. When he returned from his mission, Gordon B. Hinckley accepted a job with the Church's public relations department. In 1937, he married Marjorie Pay. They were married for 67 years before her death in 2004. (more about **Gordon B. Hinckley**)"

The caption below the portrait reads: "Gordon B. Hinckley at age 78".

MormonWiki.com

24 Languages	# of Articles
English	1,420
Italian	613
Spanish	594
Portuguese	456
French	268
German	195
Chinese	153
Japanese	127
...	

30% written by volunteers

MormonTestimonies.org

The screenshot shows a web browser window with the title "Mormon Testimonies" and the URL "http://www.mormontestimonies.org/". The page features a main heading "Mormon Testimonies" and a light blue box with the prompt "Share your conversion story or testimony, or answer this question: When I visit the temple, I...". Below this is a "Share it" button. The "Latest Testimonies" section includes an RSS icon and a video player for "Wayne Barrett: Mormonism for all people by staff" dated April 19, 2008. A "Welcome!" message reads: "Read the stories and beliefs of Mormons, members of The Church of Jesus Christ of Latter-day Saints, and how the Gospel improves their lives." There is a search bar with a "Search" button and a "Video Testimonies" section showing a video player with a "YouTube" logo and a thumbnail of a man speaking.

Christ.org

The screenshot shows the Christ.org website in a browser window. The browser's address bar displays "http://www.christ.org/". The website's header features a large image of Jesus Christ in a white robe, with the text "CHRIST.ORG" and "JESUS CHRIST SAVIOR AND REDEEMER OF MANKIND" to the right. Below the header is a navigation menu with links for "HOME", "ABOUT", "ASK A QUESTION", "SUBSCRIBE", and "SEARCH THIS SITE".

The main content area is divided into several sections:

- Question of the Week:** A section titled "Question of the Week" with a sub-heading "Was Jesus a carpenter?". The text below reads: "In the Gospel of Mark Jesus is identified as a tekton, often translated as 'carpenter' in many New Testament versions (Mark 6:3)..."
- Most Recent Posts:** A list of recent posts including "Why Did Christ Suffer in Gethsemane?", "The How and the Why", "Our Desperate Needs", "An Empty Sevensort Table", and "Paying the Debt".
- Categories:** A list of categories such as "Biblical Biographies", "Biblical Definitions", "Biblical Historians", "Crucifixion of Jesus", "Jesus' Mortal Life", "Jesus' Miracles", "Miracles of Jesus", "Music MP3", "Non-canonical Writings", "Parables of Jesus", and "Prayers & Hymns".
- Reflections of Christ:** A section titled "Reflections of Christ" dated "May 10, 2008". It features a video player with a play button and a progress bar. Below the video, it says "Courtesy of Mark Hebr".
- Why Did Christ Suffer in Gethsemane?:** An article dated "June 10th, 2008". The text begins: "Of all the questions we ponder concerning Gethsemane, why the Savior suffered there is perhaps that which has most baffled scholars and saints. The Gospel writers tell us what happened at that crucial site, but they do not clearly address the question of why. In an effort to answer the question, some suggest that Christ suffered because He recognized the ingratitude of men who would not accept the Atonement He would make for them on the cross, or because He loved us and yet knew what we would commit or face in the future, such as sins."

MormonChurch.com

The screenshot shows a web browser window with the URL <http://www.mormonchurch.com/100/why-did-i-marry-in-a-mormon-temple>. The page features a navigation menu with links for HOME, ABOUT, ASK A QUESTION, SUBSCRIBE, and SEARCH THIS SITE. A search bar is also present. The main content area is titled "Why did I marry in a Mormon temple?" and includes a personal response by Karin, a small profile picture, and a "Related Links" section with links to "LDS Weddings" and "Mormon Temples".

Why did I marry in a Mormon temple? | MormonChurch.com

http://www.mormonchurch.com/100/why-did-i-marry-in-a-mormon-temple

Why did I marry in a Morm...

LDS.net | Share the Gospel | MormonWiki | Facebook App | LDSBlog | Donate

MORMONCHURCH.COM
BELIEFS AND STORIES FROM MEMBERS OF
The Church of Jesus Christ of Latter-day Saints

HOME ABOUT ASK A QUESTION SUBSCRIBE SEARCH THIS SITE

Question of the Week

What do Mormons believe about the Godhead?
Members of the Godhead are united in purpose and will but consist of three separate beings: God, the Eternal Father; Jesus Christ, His Son, our Redeemer; and the Holy Ghost...

Most Recent Posts

- Do Mormons believe in the virgin birth?
- Why do Mormons get married in temples?
- Why did I marry in a Mormon temple?
- If God is good, why did he create hell?
- What are Mormon buildings used for?

Categories

- Additions
- Adversity
- Book of Mormon
- Faith
- Grace
- Jesus Christ
- Joseph Smith
- Modern Scriptures
- Mormon Beliefs
- Mormon Lifestyles

Why do Mormons get married in temples? »

Why did I marry in a Mormon temple?



Personal Response by Karin

I've always enjoyed romantic movies. Both in film and in real life, there are those married in big cathedrals decorated with gorgeous flowers; others exchanging vows at sunset by the beach. But regardless of the glamour or setting, there is something these versions of a wedding all lack: a union for eternity. Civil marriages claim that the couple will be together until death. A temple marriage guarantees that if you honor each other and the promises you made in the temple, you will be together forever- even past death- to enjoy a fullness of life and joy, and an increasing posterity.

This is such a comforting thought to me. My husband is my best friend and someone with whom I want to be forever. He made a similar commitment to me in a House of the Lord, kneeling before me, with an officiator holding the priesthood of God necessary to "seal" the union, depending upon our faithfulness. There is a serenity and security that comes from that sealing that cannot come from a lesser union.

Chris and I just celebrated our anniversary on May 11th. We were sealed in the New York Manhattan Temple just one year ago. Even though not all my family could enter the temple because they were not members of the Church of Jesus Christ of Latter-day Saints (sometimes called the "Mormon" Church), they all knew how special this was for me, and waited for me outside with open arms.

Related Links:

- LDS Weddings
- Mormon Temples

LDSblogs.com

The screenshot shows a web browser window displaying the LDSblogs.com website. The browser's address bar shows the URL <http://ldsblogs.com/>. The website's header features the logo "LDSBLOGS.COM" and a navigation menu with links such as "Home", "Contact", "Log In", "Adversity", "Beliefs", "Bible", "BoM", "Children", "Discipleship", "Families", "Genealogy", "Gospel", "Happiness", "Jesus Christ", "Joseph Smith", "Leaders", "Men", "Missionary", "Music", "New Members", "News", "Preparedness", "Purpose", "Singles", "Technology", "Teens", "Temples", "Truth", and "Women".

The main content area features a featured article titled "Teens: A New Look at the 'Original Sin'". The article text reads: "In the Book of Mormon, another testament of Jesus Christ, we find a little clearer description of the purpose of the fall of Adam, and it's done in two short statements." A quote is displayed in a box: "Adam fell that men might be; and men are, that they might have joy" (2 Nephi 2:25). The article continues with the text: "When Adam and Eve first resided in the Garden of Eden they were given two commandments. The first was not to partake of the Tree of Knowledge of Good and Evil. Both Adam and Eve came to know it was necessary to partake of the forbidden fruit. Only by introducing sin into the world could the earth be made ready for all of us to come and live, be tested, and prove ourselves worthy to return to a heavenly life. Had Adam and Eve never taken that first bite we would not be here today. Some might say this is a good thing, but our Heavenly Father's Plan could not have come to pass otherwise. Adam

On the right side of the page, there is a calendar for April 2008. The calendar shows the days of the week (Sun, Mon, Tue, Wed, Thu, Fri, Sat) and the dates (1 through 30). The date 8 is highlighted. Below the calendar is a sidebar with a list of links: "Recently", "Archives", "Categories", and "Latest comments".

MormonWoman.org

The screenshot shows a web browser window with the address bar displaying <http://mormonwoman.org/>. The page title is "Mormon Women: Who We Are". The main navigation bar includes links for "FAQ", "About Us", and "Contact Us". A search bar is located in the top right corner.

Mormon Women: Who We Are

Search:

[FAQ](#) | [About Us](#) | [Contact Us](#)

Sharing Our Voices: Quotes That Inspire Us

Posted on May 20, 2008. [View](#)

Tami writes and shares a couple of quotes that have inspired her. (You can share quotes that have had an impact on you in the comments section below.) [\(more...\)](#)

[Read Full Post](#) | [Make a Comment](#) (None so far)

Recently on Mormon Women: Who We Are...

- [First Person: Line Upon Line, Drop by Drop](#)
Posted on May 18, 2008.
- [More links on the Church's teachings about homosexuality, marriage](#)
Posted on May 17, 2008.
- [Thoughts and Links on the Church's position on Gay Marriage](#)
Posted on May 16, 2008.
- [Church Responds to Various World Emergency Situations](#)
Posted on May 14, 2008.
- [2008 BYU Women's Conference Rebroadcasts Scheduled](#)
Posted on May 14, 2008.

Come, Share Your Voice!

[Share your thoughts](#) (or read others' thoughts) on various gospel topics or submit [creative expressions of faith](#).

"Who We Are" -- the song

[Who We Are](#) is the song generously shared with us by [Tammy Simister Robinson](#) especially for this site! Read about the inspiration behind the song [here](#).

Our Thoughts

- [cheryl on Our Thoughts on Homemakin...](#)
- [LdsNana-AskMormon on Our Thoughts on Relief So...](#)
- [cheryl on Our Thoughts on Motherhoo...](#)
- [LdsNana-AskMormon on Sharing Our Voices: Our T...](#)
- [SL on How does the gospel of Jesus C...](#)

Browse Content

- [Articles and Talks](#)
- [Basic Doctrines](#)
- [Exhibits](#)
- [Music Links](#)
- [Noteworthy News](#)
- [Other Resources](#)
- [Sharing Our Voices](#)
 - [First Person](#)
 - [Conversion Stories](#)
- [Music](#)
- [Our Thoughts](#)

ModernProphets.com

The screenshot shows a web browser window with the URL <http://www.modernprophets.com/>. The page features the logo "MODERNPROPHETS.COM" and navigation links for "LDS.net", "Share the Gospel", "MormonWiki", "Facebook App", "LDS Blog", and "Donate". Below the logo are tabs for "FRONT PAGE" and "ABOUT". A grid of 16 portraits of prophets is displayed in two rows of eight. The main content area shows a profile for "Nephi" with the following details:

Nephi
- No Comments

LIFESPAN
Approximately 615-545 B.C.

MINISTRY
Nephi was the fourth son of the prophet Lehi, a contemporary of Jeremiah in the region surrounding Jerusalem. He was a prophet, keeper of the records of his people, and the founder of the Nephite clan in the New World. [Keep reading -->](#)

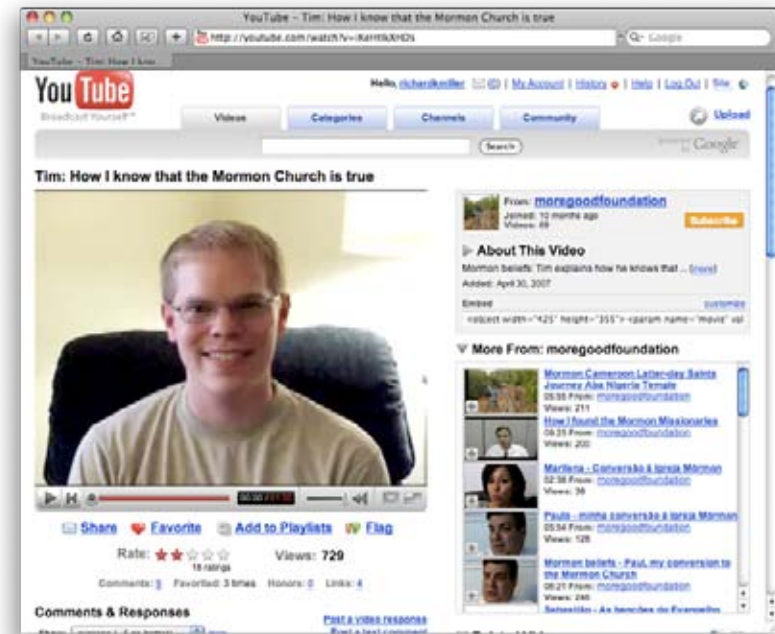
Categories: [Book of Mormon Prophets](#) - [Jesus Christ](#) -- No Comments
Tagged: [Jerusalem](#) . [Nephi](#) . [obedient](#) . [prophet](#)

On the right side of the page, there is a search bar and a "CATEGORIES" section with the following links:

- [Book of Mormon Prophets](#)
- [Jesus Christ](#)
- [Latter-day Prophets](#)
- [New Testament Apostles](#)
- [Old Testament Prophets](#)
- [Questions & Answers](#)

Below the categories is a "RECENT COMMENTS" section and an "ARCHIVES" section at the bottom.

YouTube



YouTube is the 4th most visited site on the Web,
another avenue for sharing the Gospel.

Illuminate Fruits of Members

- We provide communities where friends of other faiths can observe and interact with Church members.

LDS.net

LDS.net allows members (12,000 so far) to do online missionary work by sharing videos, blogs, photos, news, testimonies, and more.



Facebook



Join the other 22,000 Facebook users who use our Facebook application to share testimonies and scriptures.

<http://apps.facebook.com/theldsapp>

Using Their Vocabulary

And Ammon began to speak unto him with boldness, and said unto him: "Believest thou that there is a God?"

And he answered, and said unto him: "I do not know what that meaneth."

And then Ammon said: "Believest thou that there is a Great Spirit?"

And he said, "Yea."

And Ammon said: "This is God."

([Alma 18:24-28](#), quotation marks added)

Using Their Vocabulary

If the Internet had come 2,000 years earlier, King Lamoni might have used a search engine to learn about the "Great Spirit."

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, blue, green, red) with a trademark symbol.

Accordingly, Ammon's personal blog would have mentioned the "Great Spirit." Then Ammon would have explained, "This is God."

- Mormon beliefs
- Mormon church
- Mormon missionaries
- Mormon temples

Publishing Quality Content

- Multiple domains
- Multiple keywords
- Multiple languages

Publishing Partners

DearElder
HELPING YOUR MISSIONARY GET LOST FOUND

Home Write a Letter Care Packages Donations FAQ Tell a Friend

Open a New Account

HOW TO PRESERVE
NO MANY MEMORIES

Log In

Email

Password

Send Staff

Print MTC (PDF)

Mormon Missionaries

Since its earliest days, The Church of Jesus Christ of Latter-day Saints, or Mormon Church as it is sometimes called, has been a proselyting church, sending out missionaries in all parts of the world. Missionary work is constantly talked about in Mormon congregations, with Church members encouraged to share the gospel with their friends and neighbors.

The LDS Church has perhaps the most active missionary program of any world church. As of December 31, 2004, there were in excess of 81,000 full-time missionaries serving around the world at any given time without pay.

Missionary work is a fundamental principle of the Church, and has become one of the most readily identifiable characteristics of The Church of Jesus Christ of Latter-day Saints. The dark suits and white shirts of male missionaries, called Elders, taking or walking two by two is a recognizable image on the streets of cities both large and small throughout the world. Female missionaries, who also go forth two by two, are called Sisters. All missionaries have been assigned by Church headquarters to their area of work, which can be in any part of the world where governments allow them to preach. They contribute to their own support for up to two years, frequently learning another language.

LIGHT PLANET

Light Planet Home • Mormons • Beliefs • Gospel of Abraham

Mormon Missionaries - FAQ

Mormon Missionaries

Mormon missionaries go throughout the world to preach the gospel of Jesus Christ. They raise a voice of warning to repent, and then baptize their members of the [Mormon Church](#).

Mormon missionaries always work together in pairs. A missionary must always be with his or her companion. This must be established by two witnesses (2 Corinthians 13:1). The sight of two young men in business suits and black missionaries to 330 different missions in every nation that will allow them to proselyte. The Mormon Church receive according to the command of Jesus (Mark 16:15-16). They do so in the spirit of love and service and with a person

Who Can Be A Mormon Missionary?

Those eligible to serve as missionaries are young men, single women, and elder couples. Men at least nineteen and worthy young men are part of starting at age twelve. Young men make up the vast majority of missionaries. Worn at any age after that. More and more, couples are asked to serve as missionaries by the Mormon Church. Senior in missionaries.

What Mormon Missionaries Teach

Mormon missionaries teach the fundamental doctrines and principles of the gospel of Jesus Christ. First, the [Jesus](#) Savior of the world. God is a material being, perfect and immortal. The Holy Ghost is a spirit and as such is able to

Mormon missionaries also teach that God has a purpose for mankind and this is called the [Plan of Salvation](#). This is of God to each human to be called through repentance. Humans believe this is the way to go to work to achieve the

MormonConverts.com
INSPIRATIONAL STORIES OF FAITH AND COURAGE

Home | Tell a Friend | Search

Mormon Beliefs

"The First Vision Of Joseph Smith"

The year 1820 forever changed human perception on the nature of the Godhead, and became the starting point of the restoration of The Church of Jesus Christ of Latter-day Saints. That was the year Joseph Smith had what members of the Mormon Church refer to as "The First Vision".

When Joseph Smith was twelve years old he began to feel the need for redemption and investigated different religions. At the time there was a great religious fervor in the Manchester New York area, where his family now lived. Each religion professed to be true yet each taught different doctrine. They often argued with each other and Joseph Smith observed that the members, who professed to be of Christ, were lost in "strife of words and a contest about opinions." 1 His mother and father belonged to different congregations and he felt pressured to choose.

Joseph Smith often asked himself, "What is to be done? Who of all these parties are right; or, are they all wrong together? If any one of them be right, which is it, and how shall I know it?" 2

After two years of searching Joseph Smith decided that, "no society taught New Testament Christianity." 3 but felt most inclined to join the Methodist sect, which his mother belonged to. But he wasn't sure that it was the right choice.

So young Joseph Smith went to the Bible searching for answers. One night he read, "If any of you lack wisdom, let him ask of God, that giveth to all men liberally, and upbraideth not; and it shall be given him." 4

Joseph Smith's 1820 experience is recorded in the [Mormon Doctrine](#) and is the basis for the [Mormon Conversion Story of the Week](#).

Sign up for our **Free Mormon Conversion Story of the Week**

Each week you'll receive inspirational stories from Mormon Doctrine delivered to your email inbox.

Enter Your Name

Enter Your Email

Privacy Policy

LD's Church Graphics.com

TEMPLES
of The Church of Jesus Christ of Latter-day Saints

HOME | ABOUT | PRINT | F.A.Q. | CONTACT

HOME About Mormonism Mormon Underwear

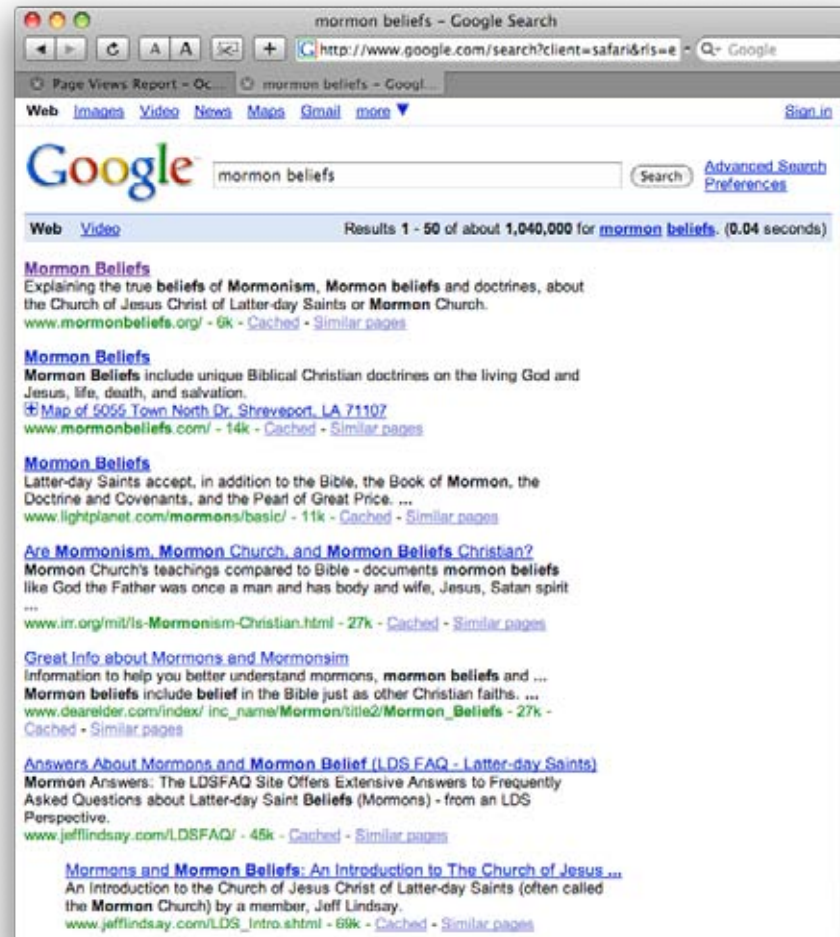
Mormon Underwear

The Mormon Church has issued an official statement on temple garments, identifying the sacred clothing as a topic inappropriate for casual conversation.

Known to some is the fact that members of The Church of Jesus Christ of Latter-day Saints (or [Mormon Church](#)) wear a special kind of underwear in connection with their religion. This is one of most faithful adult members of the Church. (Mormon children are generally dressed the same as any other children.) The special underwear is called a "garment" by [Mormons](#), and it is directly related to [Mormon temples](#).

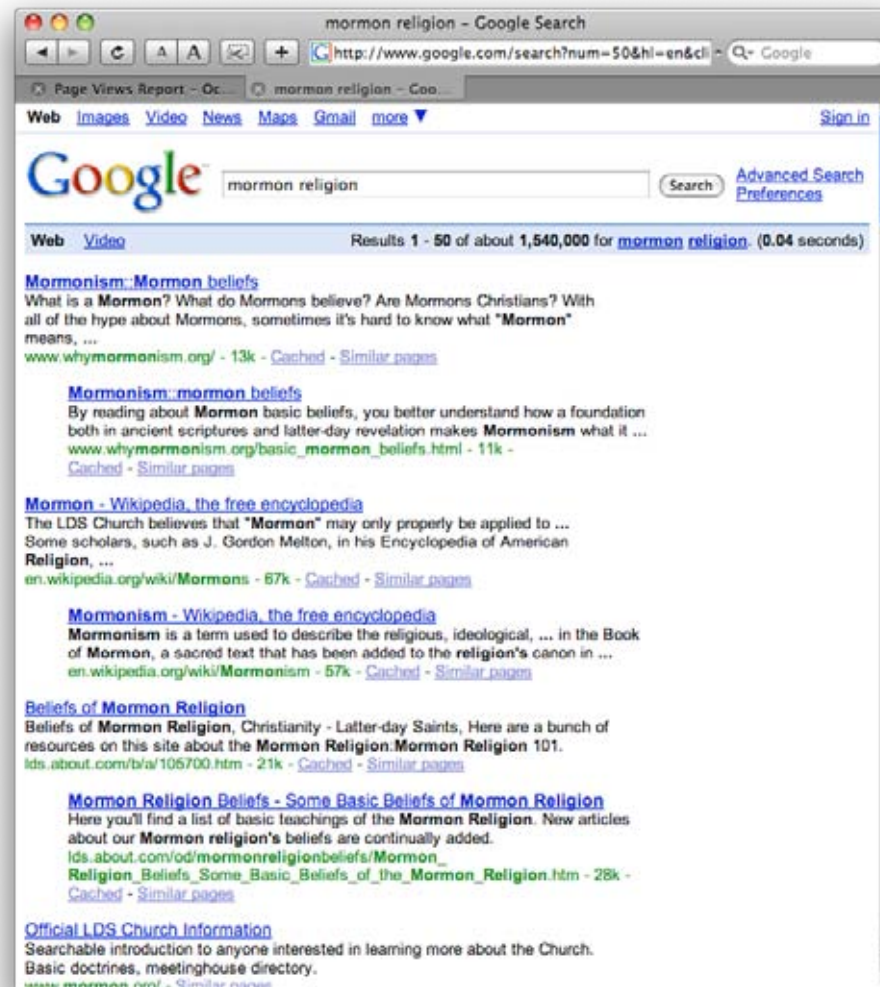
Garments are a symbolic gesture of the promises that Mormons have made to God. The garment is always worn under other clothing, next to the skin. In fact, for most people who wear it, the garment takes the place of regular underwear. Mormons begin wearing it during their first visit to the temple, wherein they receive individual instructions on how the garment should be worn and cared for, and furthermore, they undergo a sacred ceremony called the [temple endowment](#). Solely during this ritual, additional special clothing is put on; by contrast, the garment or special underwear is worn at all times, both day and night, from then on. It serves as a constant reminder of the covenants made during the temple endowment.

#1 site for “Mormon Beliefs”



Every 5 minutes someone searches “Mormon beliefs” and visits our website

#1 site for “Mormon Religion”



Every 8 minutes someone searches “Mormon religion” and visits our website

“Non-Authority”

“A commercial claiming that a new shampoo makes your hair bouncier has less credibility than hearing your best friend rave about how a new shampoo made her own hair bouncier. Well, duh. The company wants to sell you shampoo. Your friend doesn't, so she gets more trust points. The takeaway is that it can be the honesty and trustworthiness of our sources, not their status, that allows them to act as authorities. **Sometimes antiauthorities are even better than authorities.**”
(*Made to Stick*, pp. 136-37)

"Non-Authority"

Amulek was a "non-authority" for the prophet Alma:

"I am also a man of no small reputation among all those who know me; yea, and behold, I have many kindreds and friends, and I have also acquired much riches by the hand of my industry.

"...I know that the things whereof [Alma] hath testified are true...

"And now, when Amulek had spoken these words the people began to be astonished, seeing **there was more than one witness who testified...**"

(Alma 10: 4, 10, 12)

Our Reach

Websites	120
Domain Names	1,300
Unique Visitors	100k/month
Page Views	600k/month

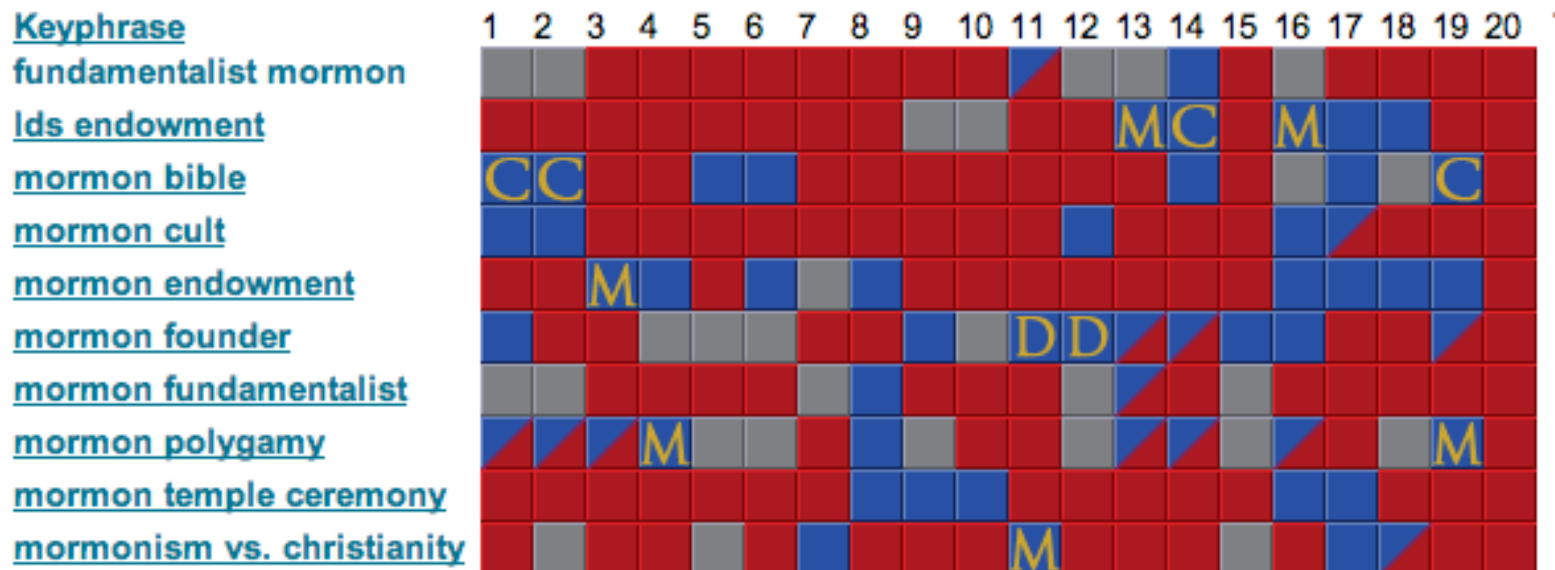
What Anti-Mormons **Were** Saying

- ❑ “Annual LDS growth has progressively declined...to less than 3% from 2000 to 2005.”
- ❑ “The church is 'hemorrhaging' members. Why? As Palmer said, Latter-Day Saints are going on the Internet and discovering, much to their shock, that what the church taught them about Joseph Smith, early church history, and other aspects of Mormonism is far from the truth.”
- ❑ “What's killing progress for the [Church]? Information, information, information!!!! Ten years ago, there was practically nothing. Now look at all the sites...showing overwhelming evidence that [Joseph Smith] was a conman and the church is...a fraud!!” (exmormon.org, Dec 2002)

What Anti-Mormons Are Saying Now

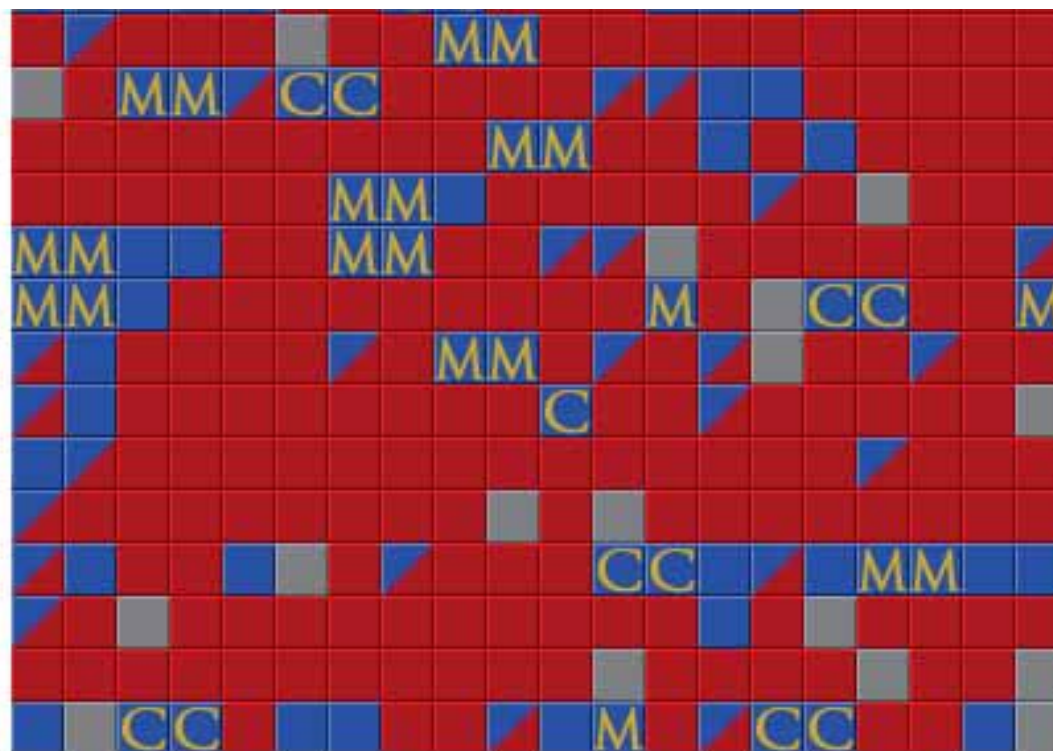
"If you have tried to find source material that we all once easily found about Mormonism, well its buried a bit deeper in the search engines. Its no accident. Sites like this one [a More Good Foundation site] and a myriad of new sites have been put up to defend the faith. It's simple, more sites promoting them = harder to find the material we know is true. The apologists are out in big numbers, overwhelming the net with enough pro-Mormon stuff that those who seek relief from it will have to try a little bit harder (search a little bit deeper) to find recovery. The church has a new plan... pro-mo flooding and it seems to be working." (exmormon.org, Oct 2007)

There's a LOT More to Do



There's a LOT More to Do

- モルモンの宗教
- モルモンの宣教師
- モルモンの教義
- モルモンの歴史
- モルモンの神殿
- モルモンは何を信じていますか
- モルモン宣教師
- モルモン教
- モルモン教会
- モルモン教会の宣教師
- モルモン書
- モルモン経
- 一夫多妻
- 末日聖徒

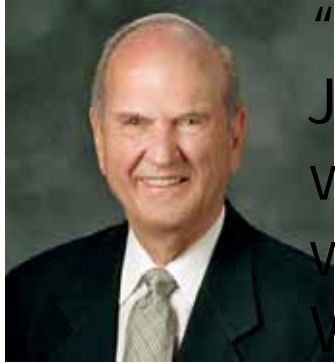


The Internet Is for Finding

“There's no way missionaries can do what they do now and shoulder the burden of finding. We're going to have to do the finding using new media. And then, because new media can't baptize, and teach, convert, and testify, we're going to have to feed that funnel, the product of that funnel, to the missionaries so they can do what they do best. **So wouldn't it be great if my grandson goes out...on his mission...and gets to just teach nonstop because media and the Internet have finally picked up their rightful role and are funneling people who want to know.**”

Scott Swofford, Media Director, Missionary Department

The Internet Is for Teaching



Elder Russell M. Nelson

“Our responsibility as Apostles is to teach of Jesus Christ to all the world. We have used the website [JesusChrist.Ids.org] because that’s the way people get their information now a days. When the Lord called his Twelve Apostles, he called them to send them throughout the world and preach of him. In those days they could talk to a few people, here and there. In our time, we’ve had radio, television and now we have the Internet. **The Internet is a very excellent way of promoting the word of God.** We have confidence in this medium. We know it will appeal to a lot of people. We take seriously the responsibility that we have.”

Share What You Know to Be True

“May I ask that you join the conversation by participating on the Internet, particularly the New Media, to share the gospel and to explain in simple and clear terms the message of the Restoration. Most of you already know that if you have access to the Internet you can start a blog in minutes and begin sharing what you know to be true.”



Elder M. Russell Ballard