

SCHEDULE AT-A-GLANCE



BYU CONFERENCE CENTER, BYU Campus
THURSDAY, NOVEMBER 11

Time	Room 2254	Room 2258
9:00-9:50 am	<p>Panel: "Mormon Teachings about Media: Message and Audience Considerations" Brad L. Rawlins, Daniel A. Stout, David W. Scott</p>	
10:00-10:50 am	<p>Paper: "Framing Mormons vs. Gays: How Media Covered California's Proposition 8" Joel Campbell</p> <p>Paper: "Theory and Theology of Media Uses and Effects: Connecting Communication Theory and LDS Doctrine in David A. Bednar's 'Things as They Really Are.'" John Davies, J. David Mecham</p>	<p>Panel: "Mormon Media Studies: Across Web Time, Cyberspace, and Blogging Disciplines" Emily W. Jensen, Clair Barrus, Blair Dee Hodges, Courtney J. Kendrick, Larry Richman, Kathryn Lynard Soper</p>
11:00-11:50 am	<p>Keynote Speaker Terryl Givens "Fraud, Philanderers, and Football: Negotiating the Mormon Image"</p>	
12:00-12:50 pm		<p>Lunch and a Movie: "Beehive Stories: 'Utah Mormons on What It Means to be a Utahn in 2010'" Brad Barber</p>
1:00-1:50 pm	<p>Paper: "The World through a Veil: A Phenomenology of Mormon Film" Randy Astle</p> <p>Paper: "Evidence and Intangibles: Cultural Implications and Legacy of the 1940s Contest over Historical Proof in Mormonism" Richard Saunders</p>	<p>Panel: "I Am A Mormon Woman: Female Latter-day Saint Identity On The Internet" Neylan McBaine, Kathryn Lynard Soper, Lisa Butterworth, Catherine Pavia</p>
2:00-2:50 pm	<p>Paper: "Twilight as a Reflection of Latter-day Saint Beliefs and Values" Trudy L. Hanson</p> <p>Paper: "Mormonism vs. Capitalism: Religion, Media, and the Redistribution of the Sensible" Wade Hollingshaus</p> <p>Paper: "A Case Study of the Impact of Filmmaker Decisions in the Construction of a Documentary: Helen Whitney's (2007) <i>The Mormons</i>" Elizabeth J. Mott</p>	<p>Film and Discussion: "Highlights from the Documentary Film <i>The History of Homefront, the Early Years: 1972-1985</i>" Kevin Kelly</p>

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BYU CONFERENCE CENTER, BYU Campus
THURSDAY, NOVEMBER 11

(continued)	Room 2254	Room 2258
2:50-4:00 pm		<p>Thursday 2:50- 4:00 Refreshment Breaks Snacks provided by BYU Television and BYU Broadcasting Conference Center Foyer</p>
3:00-3:50 pm	<p>Paper: “Under the Media’s Nose: Overlooked Factors Undermining the Presidential Campaign of Mitt Romney” John Gee</p> <p>Paper: “The Evangelist: Missionaries, Model Minorities and Contrasts with Mitt in the Coverage of George Romney's 1967-1968 Presidential Campaign” Lane Williams</p>	<p>Panel: “Digital Distribution and the Future of Mormon Film” Randy Astle, Christopher C. Blakesley, Gideon O. Burton, Jeffrey Parkin, Chris Twitty</p>
4:00-4:50 pm	<p>Paper: “Family Home Evening: A Public Relations Media Tool in the 1970s” Jessie L. Embry</p> <p>Paper: “Relations Between the Church of Jesus Christ of Latter-day Saints and the <i>San Jose Mercury News</i>, 1982-1990: Turning Lemons into Lemonade” William E. Homer</p> <p>Paper: “This is My magazine: Reader Responses to the <i>Relief Society Magazine</i> 40 Years Later” Maurianne Dunn</p>	<p>YOUNG SCHOLARS SPEED SESSION</p> <p>Paper: “People Watch Conference Like This: Male and Female Viewing Styles During LDS General Conference” Trent Boulter and Kevin Nielsen</p> <p>Paper: “<i>The Salt Lake Tribune</i> and <i>Deseret News</i>’ Coverage of the 1978 Revelation: An Historical Analysis” Malinda J. Miller</p> <p>Paper: “Games Mormons Play” Dai Newman</p> <p>Paper: “Viral Mormonism: A case study in why videos go viral using the MormonMessages YouTube channel” Danny Duerden</p> <p>Paper: “From Foe to ‘Friend’: Shifting the Portrayal of Older Characters through a Religious Children’s Magazine” Jessica L. Danowski</p>
5:00-6:30 pm Dinner Break		
6:30-8:30 pm	<p>Film Screening: “A Film Lost, Found and Restored: Lester Park’s Production of <i>Corianton</i> (1931)” James V. D’Arc</p>	

SCHEDULE AT-A-GLANCE



BYU CONFERENCE CENTER, BYU Campus
FRIDAY, NOVEMBER 12

Time	Room 2254	Room 2258
9:00-9:50 am	<p>Paper: "Entered at Stationers' Hall': The 1841 British Copyright of the Book of Mormon" Edward Carter</p> <p>Paper: "The Literary Concerns of My Church': Copyright Law and the Control of Sacred Texts in Mormonism" Stephen McIntyre</p>	<p>Paper: "Member Sourcing" Gideon O. Burton</p> <p>Presentation: "Changing the Landscape of Mormon Messaging Online: Engaging the Lay Membership" Jonathan Johnson, Karen Trifiletti – The More Good Foundation</p>
10:00-10:50 am	<p>Paper: "Out of Obscurity: Heber J. Grant's Communications and Public Relations Efforts to Bring the Church into a National Positive View" Edward E. Adams</p> <p>Paper: "St. Louis Luminary: The Latter-day Saint Experience at the Mississippi River 1854-1855" Susan Easton Black</p>	<p>Film and Discussion: "Media in Missouri: The Story Behind the Making of the Steamboat Saluda Documentary and Its Aftermath" Fred E. Woods</p>
11:00-11:50 am	<p>Plenary Speaker Daniel A. Stout</p> <p>"Research Trends in Media and Religion: Implications for Mormonism"</p>	
12:00-12:50 pm		<p>Lunch and a Movie: Film: <i>Coffin Maker</i>: Producer-Tom Morrill; Director-Sam Wallace; Written By-Becky Baker. Film: <i>Samasource</i>: A mini documentary by Becca Summers and Dusty Hulet</p>
1:00-1:50 pm	<p>Paper: "Confronting the 'White Horse Prophecy' in the Media: Contrasting Responses of Glenn Beck and W. Mitt Romney" Newell G. Bringham</p> <p>Paper: "Measuring Up Romney: Media Speculation about a Second Mitt Romney Presidential Campaign" Craig L. Foster</p>	<p>Panel: "Joining the Conversation: The Evolution of Public Relations and Public Affairs in the LDS Church" Joel J. Campbell, Michael R. Otterson, Susan B. Walton</p>
2:00-2:50 pm	<p>Presentation: "The Book of Jer3miah: History and Production" Jeffrey Parkin, Jared Cardon</p> <p>Paper: "LDS Theology by Webisode? <i>The Book of Jer3miah</i>" Sharon Lee Swenson</p> <p>Paper: "An Exercise in Mormon Criticism: <i>Pan's Labyrinth</i> and the Sanctity of Disobedience" Davey Morrison</p>	<p>Panel: Church PR and the Press: Reflections and Experiences of Seasoned Practitioners Jennifer Dobner, John Hughes, Michael Otterson, Moderator: Dr. B. William Silcock</p>

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(continued)	Room 2254	Room 2258
2:50-4:00		<p align="center">Friday 2:50- 4:00 Refreshment Breaks Snacks provided by BYU Television and BYU Broadcasting Conference Center Foyer</p>
3:00-3:50 pm	<p>Paper: “Latter-day Tweets: <i>The Mormon Times</i>’ use of Twitter as a Reporting Tool” Kris Boyle</p> <p>Paper: “Mormon Pageant Family Casts: Recording the Memories in Their Hearts and Minds, But Not Posting Them to YouTube” Megan Sanborn Jones</p>	<p>Panel: “Preserving Audiovisual Mormon Media” Randy Astle, James V. D’Arc, Christine R. Marin, Julie Williamsen</p>
4:00-4:50 pm	<p>Paper: “Family—Isn’t It about Air Time? The Context of <i>Homefront</i>’s Debut in the Turbulent 1970s” J.B. Haws</p> <p>Paper: “Assuaging Death and Assigning Blame: A Lyric Analysis of Mormon Murder Ballads” Clark Callahan, Quint Randle</p>	<p>Paper: “Joseph Smith Apologetics and Print Media” Matthew B. Brown</p> <p>Paper: “Liken the Scriptures: Embracing Our Inner Kids’ Movie” Dennis Agle, Jr.</p>
5:00-6:00 pm	<p align="center">Plenary Speaker Sterling Van Wagenen</p> <p align="center">“Image and Authenticity: What We Believe About Ourselves”</p>	
6:00-7:00 pm Dinner Break		
7:00-9:00 pm	<p>Film Screening: “The Book of Jer3miah” Jeffrey Parkin, Jared Cardon</p>	