






MORMON MEDIA STUDIES SYMPOSIUM

Mormon Media Studies ■ BYU Conferences and Workshops

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In Celebration of the 50th Anniversary of BYU Broadcasting and the 10th Anniversary of BYU Television (BYUTV)

BYU Department of Communications, BYU Broadcasting and BYU Studies
present

2010 Mormon Media Studies Symposium "Mormon Media Studies: Across Time, Space, and Disciplines"

November 11 & 12, 2010
Brigham Young University Conference Center, Provo, Utah, USA

Important Announcement

An easy & delicious lunch option is available to those who are attending the Mormon Media Study Symposium. Lunches are available on Thursday and Friday and may be ordered until November 10, 2010.

Lunch Menu

You can purchase lunch in advance by calling 801-422-8925, or by using our **online** ordering system. *Please note that you will be required to create a Net ID and log-in to use the online system. Phone orders may be the easiest option.

Please contact us at 801-422-7692 if you have any questions regarding lunch orders.

An Academic Exploration

The Church of Jesus Christ of Latter-day Saints and its members have been highly visible in the media in recent years, and also have been actively engaged in the production of media content. While circumstances and technologies have changed over time, the media always have been central to the Mormon experience, and to the interface of Mormonism with societies, institutions, and individuals.

This first-ever interdisciplinary Mormon Media Studies Symposium will focus on the academic study of all aspects of Mormons and the media, historically and in the present. (The term "media" is used broadly to encompass print and electronic media, books, film, etc.)

The Symposium will feature two full days of academic exploration including:

- Keynote Speaker
Terryl Givens
"Fraud, Philanderers, and Football: Negotiating the Mormon Image" ([More information](#))
- Plenary Speaker
Daniel Stout
"Research Trends in Media and Religion: Implications for Mormonism" ([More information](#))
- Plenary Speaker
Sterling Van Wagenen
"Image and Authenticity: What We Believe About Ourselves" ([More information](#))
- More than 30 academic paper presentations on Mormons and the media
- Panel discussions on Mormon bloggers, Church public relations, Mormon film and more
- Film screenings, documentaries and discussions

Read the [full conference schedule](#) 

You're Invited!




The conference is open to anyone who might want to attend. There is no charge, and preregistration is not required.

Conference participants are required to maintain the standards of Brigham Young University while attending the program, including abstinence from tobacco, coffee, tea, alcohol, and harmful drugs while on the campus. The BYU dress and grooming standards require clothing that is modest in fabric, fit, style, and length.



Questions? Please contact: karyn_daley@byu.edu

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Call for Conference Papers and Panels: **PAPER CALL NOW CLOSED**

Sponsored by: BYU Department of Communications; BYU Broadcasting; and *BYU Studies*

In Conjunction with the 50th Anniversary of BYU Broadcasting

November 11 & 12, 2010
Brigham Young University, Provo, Utah, USA

Conference Theme:

◆ **Mormon Media Studies: Across Time, Space, and Disciplines** ◆

The Church of Jesus Christ of Latter-day Saints and its members have been highly visible in the media in recent years, and also have been actively engaged in the production of media content. While circumstances and technologies have changed over time, the media always have been central to the Mormon experience, and to the interface of Mormonism with societies, institutions, and individuals. This first-ever interdisciplinary Mormon Media Studies Symposium will focus on the academic study of all aspects of Mormons and the media, in the present as well as the past. (The term "media" is used broadly to encompass print and electronic media, books, film, etc.)

Submission of Paper and Panel Proposals

Academics, practitioners, and students are invited to submit competitive papers or panel proposals about any aspect of Mormons and the media. Papers and panels may be broadly interdisciplinary; international perspectives are encouraged; all rigorous scholarly methodological frameworks and theories are welcome. Audio-visual presentations (with rigorous analysis) and short films are welcome. Papers recently presented or published elsewhere may be considered (provide full information). Submissions (which will be peer-reviewed) may be made in three categories: Full Papers; Presentation Papers; and Panels. Full papers should be approx. 6,000–8,000 words. They will be considered by *BYU Studies* for possible publication (if the author wishes). (They must be adapted for a 20–25 minute presentation.) Presentation papers should be approx. 3,000 words. They may be accepted to presentation, panel, or poster sessions. Panel proposals should be approx. 2–3 pages. They should include panel topic and relevance, and panel members' names, titles, and contact information. For all submissions, include title and short abstract (100 words), author's full name, title or student status, and contact information. Identifying information should appear only on the cover page.




Deadline: Papers and panel proposals must be submitted by June 30, 2010 in Word or PDF formats as an e-mail attachment to Dr. Sherry Baker at: sherry_baker@byu.edu

As this is the first ever interdisciplinary Mormon Media Studies Symposium, the range of topics to be explored in paper and panel sessions is wide. Possible topics falling under the theme of the conference include but are not limited to:



- Analyses of media content by or about Mormons (textual, rhetorical, thematic, etc.)
- Mormon media (contemporary, historical, international, etc.): newspapers, magazines, books, television, radio, film, Internet, social sites, etc.
- Content and effects of recent Mormon depictions in news and popular culture
- Mormons, media & politics—U.S. and international
- Mormon media uses and effects, including social media
- Mormon media image (present & historical)
- Content and effects of Mormon PR, advertising, messaging
- Audience studies: meaning-making; effects; responses; influences; behavior and attitudinal changes
- Institutional LDS perspectives on media; responses and effects
- Mormons as media creators, producers, publishers, inventors, disseminators, editors, writers, etc.; or others in these categories who have produced LDS-related media or content
- Mormon-related film, TV programming, etc.
- Historical, sociological, literary, rhetorical, international, etc. perspectives

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Research Resources

A Bibliography of Mormons and the Media and also a Mormon Media History Timeline are available on-line at the BYU Harold B. Lee Library's ScholarsArchive. Both are searchable and downloadable.




- (1) Bibliography of Mormons and the Media
- (2) Mormon Media History Timeline

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Lodging

If you are coming from out of state and need accommodations, here are some hotels/motels near the BYU campus where you can reserve lodging.

With shuttle service:

Provo Marriott Hotel—101 West 100 North, Provo (paid shuttle), 801-377-4700
www.marriott.com

Courtyard by Marriott—1600 N. Freedom Blvd., Provo, 801-373-2222
www.marriott.com – BYU rate \$89 a night

SpringHill Suites by Marriott—1580 N. Freedom Blvd, Provo, 801-373-0073
www.marriott.com

Residence Inn Provo—252 West 2230 North, Provo, 801-374-1000
www.marriott.com

Best Western CottonTree Inn—2230 N. University Pkwy., Provo, 801-373-7044
www.bestwesternutah.com – BYU rate \$76 a night

Other nearby properties (no shuttle service; helpful to have a car):

Super 8 Provo—Canyon Rd., Provo, 801-374-6020
www.super8.com

Days Inn—1675 North 200 West (Freedom Blvd.), Provo, 801-375-8600
www.daysinn.com

Fairfield Inn by Marriott—1515 S. University Ave. Provo, 801-377-9500
www.marriott.com

LaQuinta Inn—1100 West 780 North, Orem, 801-235-9555
www.lq.com

Comfort Inn and Suites—427 W University Parkway, Orem, 801-431-0405
www.comfortinn.com

Sleep Inn—1505 South 40 East, Provo, 801-377-6597
www.choicehotels.com

Hampton Inn—851 West 1250 South, Orem, 801-426-8500
www.hamptoninn.com

Hampton Inn—1511 South 40 East, Provo, 801-377-6396
www.hamptoninn.com




There are also many other properties with various price ranges. To look at them collectively, go to www.utah.com and click on "Places to Stay." You can sort by type of accommodations or by average cost.





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Keynote Speaker

Terryl Givens, Professor

Terryl Givens was born in upstate New York, just the other side of the Finger Lakes from Palmyra and graduated from Brigham Young University.

He did his graduate work at Cornell and the University of North Carolina at Chapel Hill in Intellectual History and in Comparative Literature. Currently he is Professor of Literature and Religion and holds the James A. Bostwick Chair of English at the University of Richmond.

Professor Givens has published articles on Greek aesthetics, literary theory, and European Romanticism. His books in religious studies and intellectual history include [Viper on the Hearth: Mormons, Myths, and the Construction of Heresy](#); [By the Hand of Mormon: the American Scripture that Launched a New World Religion](#) (which the New York Times called "provocative reading"), and [People of Paradox: A History of Mormon Culture](#), (MHA Best Book Award, 2007).

More recently, he has published [The Book of Mormon: A Very Short Introduction](#) (Oxford, 2009) and [When Souls had Wings: Premortal Existence in Western Thought](#) (Oxford, 2010). A biography of Parley P. Pratt, co-authored with Matthew Grow, will be released next year.




Professor Givens resides in Montpelier, Virginia.





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Plenary Speakers

Bios and photos of other speakers will be posted here as soon as they are confirmed.



Daniel A. Stout, Professor

(PhD, Rutgers)

Daniel A. Stout is Professor of Journalism and Media Studies at the University of Nevada Las Vegas. He is founding co-editor of the *Journal of Media and Religion* (Routledge) as well as the recent *Encyclopedia of Religion, Communication, and Media* (Routledge). His books with Judith Buddenbaum include *Religion and Mass Media* (Sage) and *Religion and Popular Culture* (Iowa State University Press). Stout has authored numerous journal articles and book chapters on the media – religion interface.



Sterling Van Wagenen

Sterling Van Wagenen was the co-founder of the Sundance Film Festival in Park City, Utah, and, in association with Robert Redford, he was the founding executive director of the Sundance Institute. He has been a partner in three motion picture production companies. From 1993 to 1999, Mr. Van Wagenen was Adjunct Professor of Film at Brigham Young University, and manager of the University's TV Group. From 1999 to 2004, he was chair of the Film Department, then Director of the School of Film and Digital Media at the University of Central Florida in Orlando. From 2007–2010 he was Director of Content for BYU Broadcasting. Currently, he is an executive producer with the Audio Visual Department of the Church of Jesus Christ of Latter-day Saints (Mormon).

His producing and directing credits include the Academy Award winning *The Trip to Bountiful*, written by Horton Foote and starring Geraldine Page and John Heard; *Alan and Naomi* starring Lucas Haas; *The Work and the Glory, Parts 2 and 3*; Horton Foote's *Convicts* starring Robert Duvall and James Earl Jones. His documentary work includes projects for PBS and the Discovery Channel. Most recently, he co-produced *Small Fortunes: Microcredit and the Future of Poverty*, featuring Mohammed Yunus, winner of the 2006 Nobel Peace Prize—the film opened the International Year of Microcredit 2005 at the United Nations and aired nationally on PBS; *Learning from Light: The Vision of I.M. Pei*; the seven part series *Messiah: Behold the Lamb of God* for the Neal A. Maxwell Institute for Religious Scholarship at BYU.

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Presenter Handouts

Clair Barrus: "Mormon Internet Origins: A Prelude to the Bloggernacle"

Stephen McIntyre: ♦♦The Literary Concerns of My Church♦♦: Copyright Law and the Control of Sacred Texts in Mormonism♦♦

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Travel and Parking

MAP OF SALT LAKE CITY INTERNATIONAL AIRPORT

RENTAL CARS, BUSES, TAXIS

To find a list of rental car companies at the Salt Lake City International Airport, see www.slcairport.com. Taxis are expensive and are not recommended. Buses do not run directly and require a number of transfers to reach BYU. For bus information, see www.rideuta.com.

GROUND TRANSPORTATION FROM AIRPORT


Express Shuttle is a commercial van shuttle service that will take you from the airport to Provo and back. Cost is approximately \$29 one way; call 1-800-397-0773. Reservations are required. Please have your flight number and itinerary handy when you call. The shuttle will take you directly to BYU or to your housing accommodations.

DRIVING DIRECTIONS AND PARKING


MAP

Brigham Young University is located approximately 50 miles from the Salt Lake International Airport.

To BYU via Salt Lake City (I-15 southbound):

Take the BYU-Utah Valley University exit (#269) off I-15 and turn left (east) at the off-ramp traffic signal. University Parkway will take you past the University Mall and down the  into Provo, about 4 miles. Proceed on the same street until you cross University Avenue and 150 East (Canyon Road). After you pass the football stadium on your left and the 450 East intersection, keep to the right lane and turn right into Lot 20. If you have reached 900 East, you have gone too far.

To BYU via Springville (I-15 northbound):

Going north toward Provo, take the Provo BYU-University Avenue exit off I-15. Drive north along University Avenue past Provo  Center Street. Turn right at University Parkway (1650 North). You will pass the football stadium on your left and the 450 East intersection; turn right into Lot 20. If you have reached 900 East, you have gone too far.

FREE PARKING

BYU Map – make sure “parking” is checked so colored lots show.
Lot 20, west of the BYU Conference Center.




THINGS TO DO/SEE ON CAMPUS, IN PROVO, OR IN UTAH

You will receive a list of local activities upon your arrival on campus. Visit utah.com to view a list of national parks and other popular destinations in Utah.



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Prearrival Information

LOCATION OF CLASSES

Conference Center, Brigham Young University – Map

PARKING INFORMATION

Free parking in Lot 20 west of the Conference Center – BYU Map

CONFERENCE CHECK-IN

Thursday, November 11, 2010
 Time TBA, BYU Conference Center
 Come up the stairs on the west side of the building and turn right in the lobby, where you will see the check-in desk.

PROVO WEATHER IN NOVEMBER

Average daytime high temperature – 51 degrees (F)
 Average evening and morning lows – 31 degrees (F)

BYU STANDARDS

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EMERGENCY PHONE NUMBERS

During the conference:
 801-422-4834 (conference registration area)
 801-422-7692 (Conferences and Workshops)





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- Utah Valley Convention and Visitors Bureau
- BYU Broadcasting
- BYU Studies
- BYU College of Fine Arts and Communication
- BYU Department of Communications
- BYU Arts Tickets
- BYU Athletics Tickets

