

23RD ANNUAL
THURSDAY AND FRIDAY
SEPTEMBER 29–30, 2011
BYU CONFERENCE CENTER



2011
GRANT
TAGGART
SYMPOSIUM

SPONSOR/EXHIBITOR CONTRACT FOR SPACE AND PROSPECTUS

JOIN US FOR THE BEST CONFERENCE YET!

WWW.GRANTTAGGART.COM

801-422-8925

EXHIBITOR INFORMATION

WHY CHOOSE GRANT TAGGART SYMPOSIUM?

Supply and Demand . . .

You will want to showcase your products and/or services at the 2011 Grant Taggart Symposium at BYU. The symposium is one of the largest gatherings of financial service advisors and professionals in the Intermountain West. Each year several hundred representatives of the life insurance and financial services industry attend from Utah, Idaho, Wyoming, Nevada, and other western states. They are attracted to the symposium by the workshops and guest presenters who are recognized national leaders and experts in their respective fields. Past exhibitors have found warm reception to products and services that are used by sales representatives in this industry.

A Prime Market . . .

Symposium participants are mostly self-employed professionals. They are looking for ways to build their businesses and improve their practices. They are interested in new technology, hardware, software, marketing and promotional tools, etc., that will help them become more effective in their work. Be a part of this great opportunity to share your products or services.

An Opportunity You Can't Miss . . .

The Grant Taggart Symposium at BYU offers two days of direct, on-the-spot contact with leaders in the field as well as presenters of national renown. The exhibitor display area is located adjacent to the workshop rooms. The refreshment break area is located in the vendor rooms and hallway to invite walk-through traffic. Participants who visit all exhibitors are eligible to enter a drawing for tickets to next year's meeting. Because the symposium is designed to accommodate exhibitors, many return year after year.

Move-in Date:

Thursday, September 29
7:00–10:00 a.m.

Show Hours:

Thursday, September 29
10:00 a.m.–5:00 p.m.
Friday, September 30
8:00 a.m.–4:00 p.m.

Move-Out Date:

Friday, September 30
4:00–6:00 p.m.

All exhibits must operate through the closing hour of the Exhibit Hall to ensure a professional climate. Exhibitors are not permitted to dismantle or remove their display prior to the last day of the show without permission of the Taggart Symposium exhibit management.

Booth Rental Fees:

Room 36" x 72" (13–27) \$400 for two days
Hallway 36" x 72" (1–12) \$500 for two days

Included in the Rental Fee:

- Space for two persons from your company to staff the booth.
- Listing of your company's name, address, product description, and booth number in program materials. To ensure your inclusion in this listing, the contractual agreement must be received no later than Friday, September 2, 2011.
- Exhibitor Information Sheet containing information on exhibit services provided by the contractor and facility. Booths may be equipped with power, if needed. Housing accommodations, furniture, carpeting, internal booth cleaning, and phone lines are not included in the rental fee.
- Lunch Thursday and Friday
Please write on the contract the names of people receiving lunch.

Note: If you want to participate in the symposium sessions, you must register and pay the registration fee. Exhibitors who are not registered are not permitted to attend any functions or events associated with the symposium.

Payment Procedure:

Booth fees are payable by check, money order, or credit card in U.S. funds only. Make check payable to Brigham Young University. Applications will not be processed nor space assigned until the completed contract and payment in full have been received.

Cancellations and Refund Policy:

Cancellations must be submitted in writing. Postmark by U.S. Postal Service authorities will be the determining factor of submission dates. Please make note of the following deadlines.

Postmarked by	Refund
August 26, 2011	100 percent
September 9, 2011	50 percent
September 23, 2011	No refund

For more information on booth contract, selection and assignment, payment, and registration, contact:

EksAyn Anderson
Telephone: 801-840-1200
E-mail: strandek@gmail.com

For booth logistics, power, equipment, and supplies you may need on site, contact:

BYU Conferences and Workshops
115 Harman Continuing Education Building
Provo, UT 84602
Telephone: 801-422-4853
Fax: 801-422-0730
E-mail: cw115@byu.edu

GRANT TAGGART SYMPOSIUM SPONSORSHIP PACKAGES

Platinum, Gold, Silver, and Bronze

PLATINUM PACKAGE \$2,500

Benefits—Exhibit booth, five paid registrations, invitation to Wednesday night banquet, one black and white full-page ad in symposium brochure, signage, and verbal recognition where appropriate

Platinum sponsorships available for the following events:

- 1) Thursday general lunch (2)
- 2) Friday general lunch (2)
- 3) Printing of materials

GOLD PACKAGE \$1,500

Benefits—Exhibit booth, two paid registrations, one black and white half-page ad in symposium brochure, signage, and verbal recognition where appropriate

Gold sponsorships available:

- 1) Function for presenters, board, and Platinum sponsors
- 2) Drinks and snacks in exhibit area or breaks

SILVER PACKAGE \$1,000

Benefits—One exhibit booth OR two paid registrations, one black and white quarter-page ad in symposium brochure, signage, and verbal recognition where appropriate

Silver sponsorships available:

- 1) Service project materials
- 2) Gifts for presenters

BRONZE PACKAGE \$500

Benefits—Name listed in symposium brochure, signage, and verbal recognition where appropriate

PAST EXHIBITORS OF THE GRANT TAGGART SYMPOSIUM

Access Development Corporation	Dental Select	Kettley	Script World
Accuity Benefits and Insurance	DI Broker	Life Star Financial	Scuba Sziklai
Acordia	Efile Cabinet	Lincoln Financial Group	Securities Training Corp.
Agency Works	Elite Systems	Mass Mutual/Intermountain Financial Group	Society of Financial Service Professionals
AIM Investments	EMSI/Med-Ex Paramedical	Met Life	Sovereign Financial Group
Allegis Advisors	Enterprise Rent-A-Car	MFS	State Farm Insurance
American Lending Network	Entrepreneur Mortgage Source	MONY Group	Stone Hill National
American Skandia	Exam One	My Paramed	Stringham Schools
Ameriprise Financial	Financial Visions	NAIFA-Utah Chapter	Tanner Financial
Apps Paramedical	First Protective	National Benefit Advisory	Telenotes
Aquila Group of Funds	First Security	National Life of Vermont	The Hartford Mutual Funds
Ascensus Insurance Services	Flexible Planning and Investment	New York Funds	The Tie Guy
Ash Brokerage	Fortis Financial Group	New York Life	Transamerica
Beacon Financial	Franklin Templeton Investments	Ohio National	Trustco
Beneficial Financial	Fred Pehrson	Old Northwest	Underwriter CLU
BISYS	GEM	Old Standard Western United	United Producers
Blue Cross Blue Shield	GP Photography	Paramount Financial	Unum Provident
Brock Financial Advisors	Guardian Life	Paul Revere	Van Kampen Mutual
The Cambridge Financial Center	Hansen Financial	PC Notebook	Verizon
Capitas Financial	Hartford Life Insurance	Penn Mutual	Vernon Sales
CARE Utah	HCS Retirement Services	PortaMedic	VoiceStream Wireless
CFOS/Peter Russell	Horizon Financial and Insurance Agency	Premiere Administration	Waddell and Reed
CLU/NALU	Human Resources Consulting	Pre-Paid Legal Services	Wasatch Crest
Cold Call Cowboy	Indianapolis Life	Prestige Wireless	Western United Life Assurance
Combined Benefits Insurance Services	Intermountain Financial	Principle Financial	WM Group of Funds
Corbett Art	IFAPAC	Prosperity Productions	World Wide Health Services
Coventry	IN2M	Ranae Chidester	WYMAC Capital Inc.
CPS/United	Jackson National	Republic Mortgage	Zlotnik
Crump Insurance Services	John Hancock Funds	Rockland Group	
	Kansas City Life	Rocky Mountain Settlements	
		Safeco	

BRIGHAM YOUNG UNIVERSITY
SPONSOR/EXHIBITOR CONTRACT FOR SPACE
IN CONJUNCTION WITH THE 2011 GRANT TAGGART SYMPOSIUM

THURSDAY AND FRIDAY, SEPTEMBER 29-30, 2011

Firm _____

1st Representative _____ 2nd Representative _____

Mailing Address _____

City _____ State _____ ZIP _____

Daytime Phone (_____) _____

E-mail Address _____

Sponsor/Exhibitor

Platinum _____ Gold _____ Silver _____ Bronze _____ Exhibitor _____

Exhibitor Thursday and Friday Lunches

No _____ Yes _____ (If different from above, please provide names)

1. _____

2. _____

1. **ALLOTMENT OF SPACE:** I hereby contract for space in the BYU Conference Center, Brigham Young University, Provo, Utah, for the purpose of displaying and demonstrating equipment, supplies, or services manufactured or distributed by us.

Please select one:

\$400 room booth (13-27) or \$500 hallway booth (1-12)
for a two-day exhibit at the Grant Taggart Symposium **ONLY** on Thursday and Friday, September 29-30, 2011

I hereby tender \$ _____.

In the event the space has been contracted to another Exhibitor prior to the receipt of this contract, I hereby authorize BYU to substitute on this contract another space in order of priority. **Remember, space is limited.**

2. **EXHIBIT SPACE AND EQUIPMENT:** Each exhibit space is approximately 36" x 72" and will include a 30" x 72" table and two chairs. All AV equipment, extension cords, signs, etc., can be scheduled through BYU Conferences and Workshops (see booth logistics).

I will ___ will not ___ need an electrical outlet for my exhibit.

3. Thursday's exhibit schedule should be:
7:00-10:00 a.m. (exhibit setup)
10:00 a.m.-5:00 p.m. (exhibit time)

4. Friday's exhibit schedule should be:
8:00 a.m.-4:00 p.m.
4:00-6:00 p.m. (exhibit takedown)

5. Brigham Young University policies place restrictions on the selling of merchandise by a Sponsor/Exhibitor participating in any conferences held on the BYU campus. If a Sponsor/Exhibitor wishes to sell merchandise during the symposium, it is university policy that all sales be processed through the BYU Bookstore. The Bookstore will act as consignee—providing cashiering services at the event site and overseeing collection and payment of state sales taxes. Reimbursement of the portion remaining after sales taxes will be mailed to the Sponsor/Exhibitor within 10 business days of the close of the event. Should you wish to sell merchandise at the symposium, you will be sent a "Vendor Cashier Agreement." Please return the Vendor Cashier Agreement to BYU Conferences and Workshops, Brigham Young University, 136 Harman Continuing Education Building, Provo, UT 84602, by Friday, September 2, 2011.

_____ Initial here if you plan to sell merchandise at the symposium.

6. Sponsor/Exhibitor shall not assign or sublet the space allotted and shall not permit another firm or individual to share the contracted space either with or without charge.

7. Sponsor/Exhibitor will be responsible for the delivery of his or her equipment and/or display material to the BYU Taggart Symposium exhibit area and for the removal of that equipment and/or display material. If he or she fails to remove this material, the Exhibitor hereby authorizes the BYU Exhibit Manager to remove the equipment and/or display material, and the Exhibitor guarantees to pay any and all charges incurred in removal and/or disposal.

8. All exhibit material shall be fireproof, and all materials and fluids that are flammable shall be kept in safe containers. Open flames, butane gas, oxygen tanks, and similar materials are not allowed without the permission of the local fire department.

9. In accordance with state law, smoking in the exhibit area or within the Conference Center is not allowed. BYU prohibits smoking or tobacco use anywhere on campus. Alcoholic beverages are also forbidden in the exhibit area and elsewhere on the BYU campus.

10. The volume of all speaker or audio equipment used within the Exhibitor's area must be kept at a level inaudible beyond the exhibit booth. Signs, posters, and other advertising material must be confined to the Sponsor/Exhibitor assigned area.

11. Circulars or advertising material of the Sponsor/Exhibitor may be distributed only in the booth assigned to the Exhibitor presenting such material. **DIRECT SALES MAY NOT BE CONSUMMATED IN THE BOOTH AREA** (see number 5).

12. The workshop planning committee and the BYU Exhibit Manager specifically reserve the right to reject any exhibit not deemed appropriate.

13. The Exhibitor agrees at all times to protect, save, and hold harmless Brigham Young University, the BYU Conference Center, the sponsoring organizations, and all their agents against any and all loss, cost, damage, liability, or expense arising from or out of violation of any law or ordinance, whether caused by the Exhibitor or those holding a contract under the Exhibitor. The Exhibitor also agrees to comply strictly with the applicable terms and conditions contained in this contract. The Exhibitor also agrees at all times to protect, indemnify, save, and hold harmless BYU, the Conference Center, the sponsoring organizations, and all their agents against and from any and all loss, cost, damage, liability, or expense arising from or out of any accident or other occurrence to anyone or anything, including the Sponsor/Exhibitor, its agents, employees, business invitees, and property, which arises from or out of or by reason of said Sponsor/Exhibitor's occupancy and use of the exhibition premises or a part thereof.

14. Should any contingency prevent holding of the symposium, BYU Conferences and Workshops and the sponsoring organizations shall not be liable for any expenses or damages incurred by the Exhibitor and shall determine the amount of the exhibit fee to be refunded.

I have read and understand this contract and agree to comply with all terms and conditions.

Dated the _____ day of _____

By _____

Title _____

Visa _____ MasterCard _____ Discover _____ American Express _____

Number _____

Exp. Date _____ Card Verification No. _____

Date _____

Signature of BYU Exhibit Manager _____

Return to: Grant Taggart Symposium
120 Harman Continuing Education Building
Provo, UT 84602

Telephone: For questions, call 801-422-4853

For payment, call 801-422-8925 or toll-free 1-877-221-6716

Fax: 801-422-8925

Web site: www.granttaggart.com

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