FamilySearch

BYU 44th Annual Genealogy and Family History Conference

Dennis Brimhall, President and CEO of FamilySearch International
Not Charts...But Hearts
FamilySearch Overview

- Searchable Names–2.9 billion
- Searchable Names Added Daily–1.7 million
- Camera Teams–237
- Family History Centers–4,700 (in 129 countries)
How are we doing?

- 8% of members have returned to FamilySearch.org in the past 12 months
- 25% of Latter-day Saints (adults) have registered at FamilySearch.org
What changes are we making to get more people engaged?
Turning Hearts without Technology

LDS-Captured Living Memory Outside of U.S. and Canada:

2 Generations—27%
3 Generations—12%
4 Generations—5%
Turning Hearts without Technology
Family History Discovery Centers
New Online and Mobile Family History Experiences

FamilySearch
Helping Members Achieve Both Halves of the Blessing:
Online and Mobile Experiences
Family Tree

- Names in the Tree—950 million
- Names Added Daily—41,686
- Non-LDS Contributors—27%
Photos and Stories

- Photos Online—700,000+
- Added Daily—5,000

- Stories Online—60,000+
- Added Daily—500
Find Photos of Your Ancestors
Make Family History a Part of Church Culture
7 Key Actions that Change Church Culture

- Made the *Leader’s Guide* core in ward plan
- Youth called as family history consultants
- At least 3 active family history consultants are serving
- Youth provide 50% or more of the names
- Family history consultants assigned to assist members
- Family history consultants assigned to assist new converts
- Family history consultants meet regularly with priesthood leaders
RootsTech 2014

2013
➤ We had great success!
➤ 25,644 attendees; 68% remote or by live stream.
  • 6,770 SLC attendees
  • 1,549 Youth + 3,685 attending in 16 remote pilot stakes
  • 13,640 live stream viewers

2014
➤ Available in 600 satellite locations
➤ 10 Languages
➤ 120,000 remote in-person attendees globally
  • This includes 8,000 in SLC and 20,000 streamed!

Call for papers is still open!!
FamilySearch Indexing

Thank you!

- 1 Billion names indexed since 2006!
- Volunteers—140,000
- More to come!